

FUTURE MOBILITY

20. - 22. 9. 2022

WWW.FUTUREMOBILITY.CZ



What is Future Mobility about?

● It presents a new concept of transport organisation focused on users

● Transport system based on a higher degree of automation and digitalization

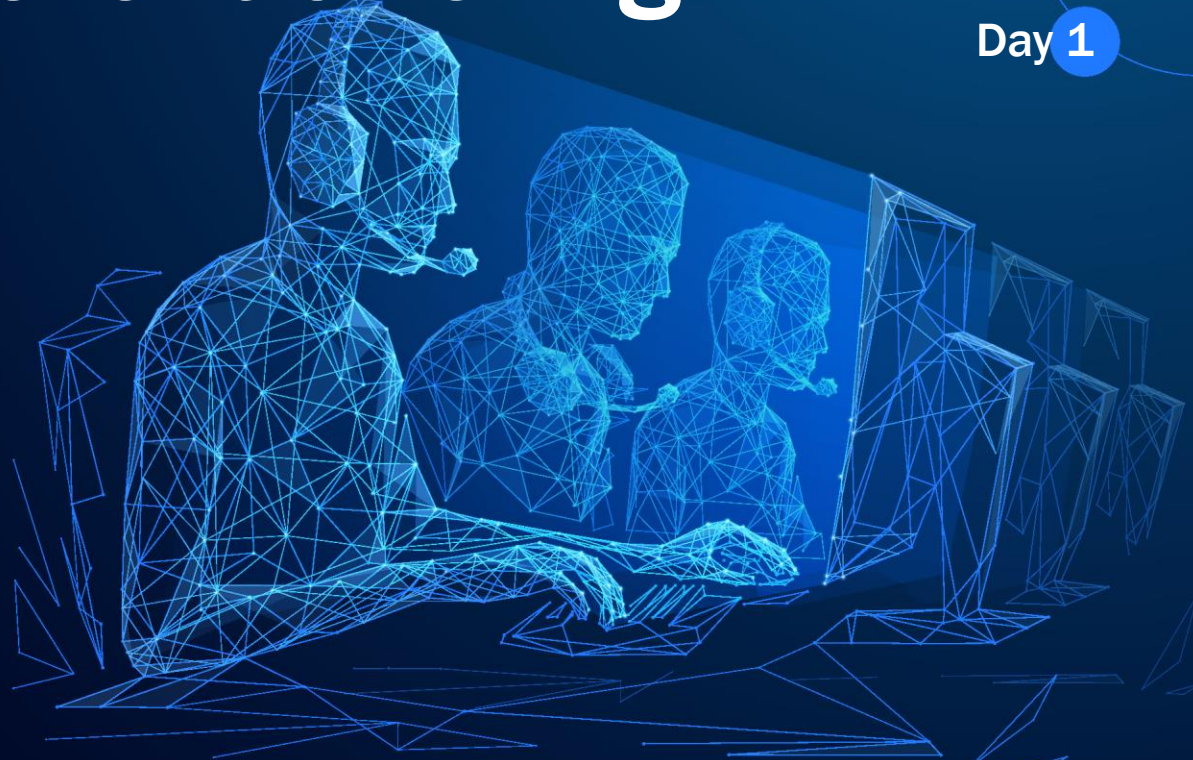
● Introduces Mobility as a Service, a tool or sustainable urban mobility

● Promotes a comprehensive range of transport options including the use of micromobility sources

● Use of new energy sources to promote low-carbon transport



What is the event offering?



Day 1

Knowledge
conference
seminars

social
evening

information

Day 3

Inspiration

demonstrations
and viewings

Day 2

Experience

workshops
solutions
awards

Why participate?

Business sector

Present your own solution to the right people - showroom and comparison with competitors in one place

Local governments

Getting latest information, meeting other local governments and opportunity to see and "touch" solutions in practice or present your own achievements and solutions

Start-ups

Opportunity to find an investor or a local government for pilot testing and reference contract

Venture capital, investors

Special start-up section focusing on local governments in one place

Academic sector

Presentation of research results with possibility of implementation in local governments

Active citizens, non-profit organizations, students

Obtaining latest trends for possible bottom-up effect

Media

Obtaining latest information and further orientation directly from contractors and implementers of individual projects



What are the expected outcomes?



Technical part

- Expert part, where important steps towards the implementation of the MaaS concept will be specified at conferences, seminars and workshops
- Form: memorandum, methodology, City2City partnership, etc.

Communication part

- Informing the public about what a change in the view of mobility means specifically for individuals, what are the activities of individual cities to make this change happen, and especially the benefits of introducing a change to the transport system in their city.
- Form: press conference, public discussion of strategic documents, awareness-raising campaign, support programmes (communication targeted to specific groups – children from kindergartens and primary schools)

FUTURE MOBILITY is part of

URBIS Smart City Fair

An expert platform for knowledge and experience transfer within CEE in the field of implementation and development of the smart cities concept



www.smartcityfair.cz

FUTURE MOBILITY is concurrently held

Urban Mobility Days

The Urban Mobility Days Conference takes place every two years and combines two previously leading events from Europe's transport calendar: the CIVITAS Forum Conference and the European Conference on Sustainable Urban Mobility Plans (SUMP).

The Urban Mobility Days conference provides the ideal opportunity to network, debate key issues, and exchange ideas on emerging transport trends and technologies, the latest developments in sustainable urban mobility planning, and solutions to make mobility in cities and towns more sustainable.

The conference fosters the exchange of ideas and offers a networking opportunity for those involved in the development and implementation of such activities to share their relevant experience. It will provide the ideal opportunity to hear from the cities, people and projects driving innovation in smart, inclusive and sustainable mobility, including those putting the SUMP concept into practice, and provides the chance to exchange and connect with policymakers, local authorities, academics, NGOs, urban transport practitioners and urban planners.

FUTURE MOBILITY sectoral specification

Personal mobility - individual and collective

Shared mobility

Cargo, special purpose and special mobility

Urban aviation mobility

New energies, clean and low-carbon transport

Urban planning, urban furniture and infrastructure

Automated and autonomous driving systems

Connectivity, communication systems and digital services

Provision and management of transport services

Operation, care, service and maintenance

Components, parts and accessories

Other services



How to participate?



Expo Ticket

e-Ticket

Partnership

Workshopys & side events

Workshop Ticket

Speaker Ticket

Exposure

Sponsorship

VIP Ticket

Demonstrator

Solution introduction

e-Exposure

Price from: 20 €

Price from: 1 000 €

Introducing the solution in practice

A blue wireframe car model is the central focus, rendered in a low-poly style with glowing blue lines and dots. The car is shown from a three-quarter front view. The background is a dark blue gradient with several floating geometric shapes, including a sphere, a cube, and a pyramid, all rendered in the same wireframe style. The overall aesthetic is futuristic and technological.

- Your product in a simulated demonstration throughout the event

- Practical usage examples

- Possibility of testing among visitors to

Price: 1.000 EUR

- for one feature

Partnership offer

General Partner

guaranteed 1 exclusive position for the whole event, 2x own workshop, commercial presentation on main stage within the conference 2x15 minutes, media coverage worth 6.000 EUR, 100 invitations for partners, 25x admission to the conference, 10x admission to VIP lounge + social evening

14.000 EUR

Partner

own workshop, commercial presentation on main stage 1x15 minutes, media coverage worth 2.800 EUR, 50 invitations for partners, 25x admission to the conference, 3x admission to VIP lounge + social evening

6.000 EUR

Model stand offer

Area rental and model stand 25 sqm

Demonstration area (carpet) 25 – 175 sqm

Outdoor demonstration (demonstrator)

2 – 5 features

Fully equipped stand

Entry in e-catalogue of exhibitors

2 – 4 invitations to the social evening

2 – 6 admissions to the conference

Lunch

Parking card (car entrance to the premises)

from 4.400 up to 10.000 EUR



Partners

The event is held under the auspices of

B | R | N | O

Expert guarantee

SDT

CDV CENTRUM
DOPRAVNÍHO
VÝZKUMU



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